



TEAR OUT CARD SPECIFICATIONS

There are two sides to every Tear Out Card. The front features the introduction block to the left (introducing the card's content), and the area to the right is where your contact block information is placed. The back of our template Tear Out Cards continue from the introduction block and feature the rest of the content and design. The front and back of a template Tear Out Card can never be reversed—this means that your contact information will always appear on the front of a template Tear Out Card. No exceptions. The position of this information is also standard and cannot be changed.

Submission Options

OPTION A

- You submit the back side of the card—print-ready and sized to our specs below.
- We create the American Lifestyle standard front (see below).
- Your photo and info will be placed in the space to the right of the introduction block based on your contact block setup.
- We create the introduction block using imagery/text from the submitted back.
- The layout of our standard front must remain exactly as you see it and always will print on the front of the card.
- Your information will always print in the area designated below and will include your main photo, name, first three lines of your contact info, office name, and office address.

OPTION B

- You submit both the front and the back of the Tear Out Card, print-ready and sized to our specs below. We will not place your contact information on the card. You must make sure to include it on the file you send.

OPTION C

- You send us all the information you would like to include on your Tear Out Card, and we will design a custom Tear Out Card, for a fee, from that information. *Limit 3 revisions. \$45 per hour charge for any additional revisions.*

Ad Type	Trim Size	Size with Bleed
Tear Out Card	6" w x 3.75" h	.25" - all four sides

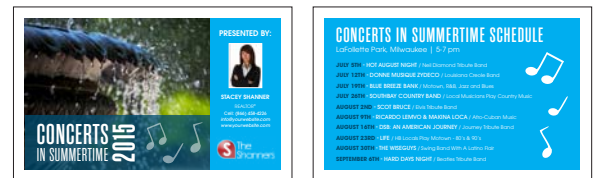


- Tear Out Cards, front and back, always have a .25-inch white margin on all four sides.
- When submitting both sides, please specify which side is the front and back.

OPTION A



OPTION B



FILES CAN BE E-MAILED TO:

customerservice@remindermedia.com

Subject of e-mail must include: Name of Account Holder (customer sending the magazine)

PREFERRED FORMATS:

High Resolution: 300 PPI, Color Profile: RGB,
File Format: PDF, TIFF, or JPG

NO ARTISTIC ABILITY? Our creative services team professionally designs custom advertisements for any industry, for a small fee. We will work with you, or any industry partner you find, and create the perfect exposure piece for any local business.

PLEASE NOTE: The publisher assumes no responsibility for color. Publisher reserves the right to reject any advertisement which is not in keeping with the publication's standards. In the event of late materials for a scheduled ad, publisher reserves the right to run the company's previous ad, or omit the ad for the current publication.