



# PRINT-READY BACK COVER SPECIFICATIONS

As a Platinum program customer, you have the option to send us a predesigned advertisement to be placed on the Back Cover of your magazine.

Print-ready advertisements must meet our size specifications. We will review the advertisement to make sure it fits, and then we will upload it, free of charge, to your account.

## Back Cover



Trim Size	Size with Bleed
8.375" w x 7.125" h	8.625" w x 7.375" h



## General Guidelines

- Allow a .125-inch bleed on all four sides.
- Allow a .375-inch safety margin on all four sides. All important text and images should fall within the safety area.
- Additional fees may apply if the submitted graphic does not fit these specifications and heavy formatting is required to correct the issue.

## PRINT-READY ADVERTISEMENT REFORMAT EXAMPLE

The example on the right shows an advertisement sized for a Back Cover. If you would like us to put this advertisement on your Back Inside Cover, then this is a reformat.

**A reformat fee would automatically be applied.**

*Limit 3 revisions. \$45 per hour charge for any additional revisions.*



### FILES CAN BE E-MAILED TO:

customerservice@remindermedia.com

Subject of e-mail must include: Name of Account Holder (customer sending the magazine)

### PREFERRED FORMATS:

High Resolution: 300 PPI, Color Profile: RGB,  
File Format: PDF, TIFF, or JPG

**NO ARTISTIC ABILITY?** Our creative services team professionally designs custom advertisements for any industry, for a small fee. We will work with you, or any industry partner you find, and create the perfect exposure piece for any local business.

**PLEASE NOTE:** The publisher assumes no responsibility for color. Publisher reserves the right to reject any advertisement which is not in keeping with the publication's standards. In the event of late materials for a scheduled ad, publisher reserves the right to run the company's previous ad, or omit the ad for the current publication.